



78th Annual General Meeting & Tradeshow

OFFICIAL SHOW GUIDE

ATAC 78TH ANNUAL GENERAL MEETING & TRADESHOW
NOVEMBER 13 - 15, 2012
WESTIN BAYSHORE HOTEL, VANCOUVER, BC

78^E CONGRÈS ANNUEL DE L'ATAC
DU 13 AU 15 NOVEMBRE 2012
HÔTEL WESTIN BAYSHORE, VANCOUVER, C.-B.

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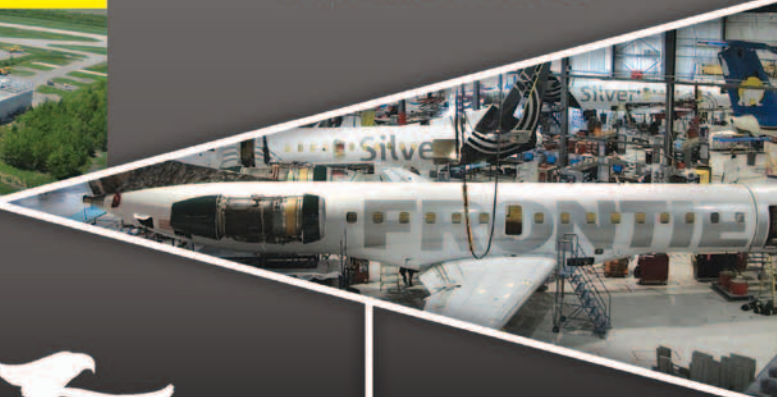
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Welcome to Vancouver!

On behalf of the Board of Directors, it is with great pleasure that I welcome you to ATAC's 78th AGM.

Our AGM and Trade Show is the premier annual event in Canadian commercial aviation and is meant to be informative. It offers a forum to discuss issues, provides a unique opportunity for networking, meeting old friends and making new acquaintances.

I thank all of our sponsors for their precious and much appreciated support. I also want to encourage you to visit our exhibitors, some of whom are participating for the first time.

To all, I wish a pleasant and informative AGM and I look forward to meeting you in the Trade Show and in the many different committees and social functions.

Harvey Friesen
Chair, ATAC Board of Directors

Bienvenue à Vancouver!

Au nom du conseil d'administration, il me fait plaisir de vous souhaiter la bienvenue au 78e Congrès annuel de l'ATAC. Notre congrès est le plus important rassemblement annuel d'exploitants commerciaux de l'industrie canadienne du transport aérien. C'est un forum exceptionnel pour vous informer et participer dans des discussions sur les dossiers de l'heure mais c'est aussi une occasion unique pour développer votre réseautage, revoir de vieux amis ou faire de nouvelles connaissances.

Je remercie tous nos précieux commanditaires pour leur soutien très apprécié. De plus, je vous encourage à visiter le Salon des exposants, dont plusieurs sont à leur première participation.

Je vous souhaite un congrès agréable et profitable et j'espère avoir l'occasion de vous rencontrer dans le Salon des exposants, dans les nombreuses réunions de comités ainsi que lors des activités sociales.

Le Président du Conseil d'administration de l'ATAC,

Harvey Friesen

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Dennis Dawson, Senator, Senate of Canada

Dennis Dawson first studied political science at Laval University and the University of Ottawa where he received a Bachelor's degree. He later graduated from Laval University with a Master's in Business Administration. He began his career in public life as one of the youngest elected school board trustees in Quebec, and was elected as Chairman of Quebec's second largest School Board. In 1977, Dawson was elected as one of the youngest Members of Parliament in Canadian history where he served his constituents of Louis-Hébert for three consecutive terms. He also chaired the Quebec caucus after working as Parliamentary Secretary for Employment and Immigration as well as Labour. He later ran the Quebec operation of one of Canada's leading government relations firms. As an executive for Hill and Knowlton, he managed governmental relations for clients and developed public affairs strategies. Dennis Dawson has also appeared regularly as a political commentator on national television. He is married and has three children. He is sitting in the Senate as a member of the Liberal Party of Canada.



Gerry Bruno, Group Chief Executive Officer, Inter VISTAS Consulting Inc.

One of North America's most respected transportation and tourism executives, Bruno has pioneered new approaches to strategic market development. He was at the forefront of the vision to develop the Vancouver International Airport into a major Asia-Pacific Gateway. Bruno has played a key role in advancing new policy, facilitation and security initiatives such as Canada-U.S. Open Skies, In-Transit

Pre-clearance, Transit Without Visa, and Perimeter Clearance. He has been the CEO of InterVISTAS since the company was founded in 1997. He serves on the board of IAAE Canada and is a former member of several boards including Tourism British Columbia, Can-Am Border Trade Alliance, Tourism Vancouver, and the Prince Rupert Port Authority. Bruno has a Master of Business Administration in International Management.

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S E R V I N G A W O R L D I N M O T I O N



Tony Gugliotta, Senior Vice President, Marketing & Business Development, Vancouver Airport Authority

Tony Gugliotta came to Vancouver International Airport in 1985 and worked in a number of positions in the finance group. In 1991 he took the position as Manager, Airport Transfer with the primary responsibility of ensuring the smooth transfer of the airport from the Federal Government to the Vancouver Airport Authority.

Gugliotta then joined the Authority at its inception in 1992 and assumed responsibility for the corporate finance program followed shortly by the assumption of the commercial leasing program in 1994. In 1998 he was appointed to Vice President, Finance and CFO and in 2003 was promoted to Senior Vice President, Finance and CFO. In January 2007, Tony was appointed to his current position of Senior Vice President Marketing & Business Development.

Gugliotta is the Chair of the Board of Governors for the British Columbia Institute of Technology (BCIT), is a member of the Canadian Chamber of Commerce Transportation Committee and is a director of the Board of YVR for Kids.

He is a past-chair of the Airports Council International (ACI) Pacific Region Economic Committee and a past member of the ACI World Economics Committee. Tony is also an affiliate of the International Association of Airport Executives (IAAE).

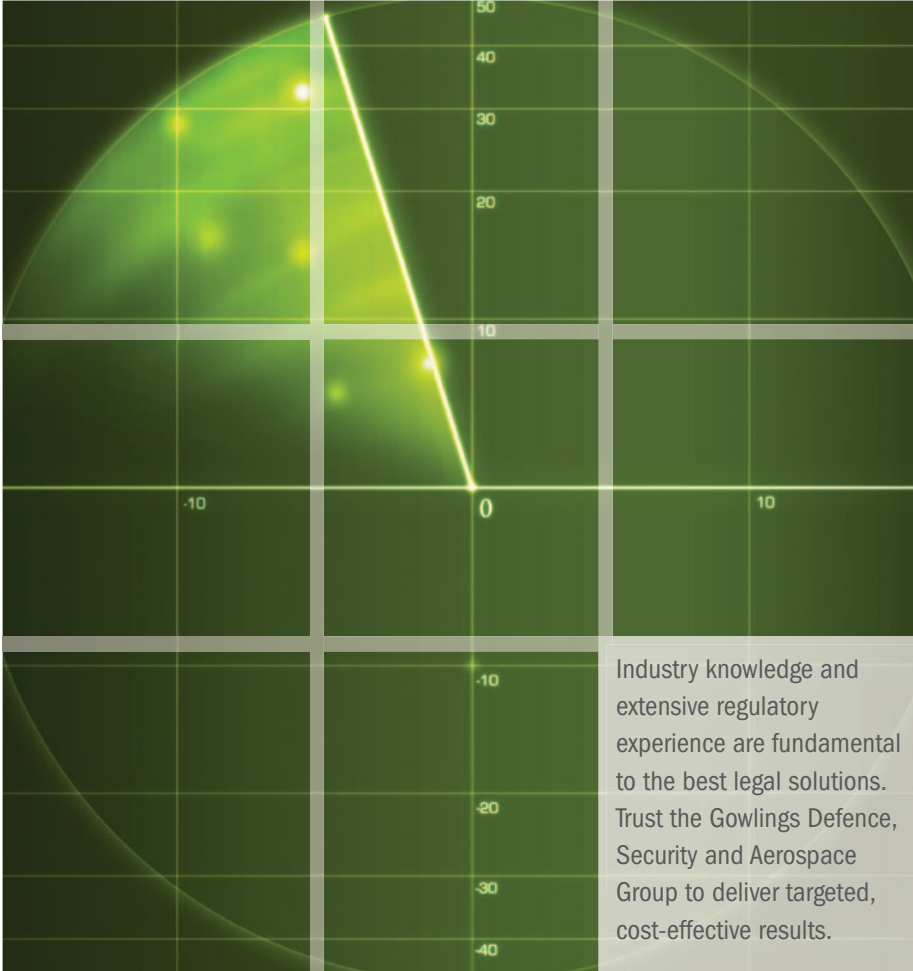
Joint Session Speaker



Martin Eley, Director General, Civil Aviation, Transport Canada

Martin Eley was appointed to the position of Director General (DG), Civil Aviation on May 4, 2009. Eley started his aviation career in 1972 as an undergraduate with the British Aerospace Civil Division at Weybridge, Surrey, England. He graduated in 1977 with a B.Sc (Hon) in Aeronautical Engineering from the Imperial College of the University of London. He then moved to work on the application of composite materials to Jaguar and Tornado Aircraft with the British Aerospace Military Division at Warton, Lancashire, England. In 1982, Martin moved to Canada to join Transport Canada as a structures engineer in the Airworthiness Branch. He has since worked as a professional engineer in a variety of capacities. Eley is also an Associate Fellow of the Canadian Aeronautics and Space Institute (CASI).

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Final agendas will be available at the committee meetings. Topics shown are not necessarily in agenda order. Some sessions are Open to Members Only. Sessions listed in this section are Closed to Media

Tuesday, November 13

8:00 AM – 12:00 NOON

1:00 PM – 5:00 PM

FIXED WING, AIR TAXI AND FLIGHT TRAINING

SALON 1

- Conference opening remarks - AON Hewitt
- National Aviation Policy Discussion – John McKenna, ATAC President
- Closed Session – regulatory watch, member issues, future concerns in flight training and air taxi – Dennis Cooper, Sky Wings Aviation Academy
- Occupational Health and Safety topics: “Safety Management and Employee Performance: Making the Connection” - David Law, Gowling Lafleur Henderson LLP
- Seneca College Research Findings – Innovation through Simulation: “Enhancing Canada’s next Generation of Pilots”
- Opportunities Brazil Update – Wayne Gouveia, ATAC / Bob Connors, Waterloo Wellington Flight Centre
- “Using Mobile Learning to Enhance Pilot Safety Training”- Dr Suzanne Kearns, University of Western Ontario
- Seneca College Focus Group – “Best Practices in Flight Simulation Training”
- Meet the Regulator – Transport Canada update: licensing statistics, current issues, freelance instructors, LSA certification, professional exam delegation, ADOs - Arlo Speer.
- Employment Contracts for the Aviation Industry –Steven Williams and Amanda Sarginson, Emond Harnden LLP
- TSB joint presentation with ATAC’s Safety Advisory Committee – TSB Watch-list and summary of most recent TSB aircraft investigations

9:00 AM – 12:00 NOON

1:00 PM – 3:00 PM

TECHNICAL OPERATIONS

SALON 2

- Transport Canada Civil Aviation Update
 - Transport Canada Civil Aviation Standards Branch: Meet the New Director and organizational update
 - Transport Canada Civil Aviation 5-year Surveillance Planning
 - Plans, priorities and timelines for Notice of Proposed Amendments for maintenance and aircraft certification
 - Canadian Aviation Regulation Advisory Council (CARAC) Modernization
 - Streamlining import-export of aircraft
 - Bilateral Aviation Safety Agreements (new and amendments/updates) with maintenance and aircraft certification focus
 - Key issues with respect to the maintenance sector: domestic and international
 - Ageing Aeroplane Rulemaking & Harmonization Initiatives: domestic and international
- European Aviation Safety Agency (EASA) Update

12:00 NOON – 2:00 PM

CABIN OPERATIONS

COWICHAN

- Transport Canada Regulatory Initiatives Update
- Open Issues
- New Business

2:00 PM – 5:00 PM

SAFETY ADVISORY

2:00 PM – 4:00 PM

SAFETY ADVISORY - GENERAL

CYPRESS

- Emergency Response Plans
 - Share Best Practices
 - Discuss ATAC Template Proposal
- NAV CANADA Safety Initiatives Update
 - Best Practices Working Group briefing
 - Joint Pilot-Controller operations initiatives
 - Safety Management System follow-up activities
 - Runway Safety and Incursion Prevention Panel (RSIP) Update
 - Other Safety Concerns
- Cost Effective Flight Data Management Solutions

4:00 PM – 5:00 PM

SAFETY ADVISORY -TSB

SALON 1

- TSB Watchlist
- TSB Accident Investigations Briefing

3:00 PM – 5:00 PM

MAINTENANCE, REPAIR AND OVERHAUL (MRO)

SALON 2

- MRO 2012 Americas (DFW) Report
- MRO 2012 Europe (AMS) Report
- Future Plans 2013 – MRO Americas (ATL) + MRO Europe (LHR)
- Global Parts - Partnering for Success
- Leveraging Advertising Technology
- SMEs Doing Business with the Canadian Government

Wednesday, November 14

2:00 PM – 4:00 PM

FLIGHT TRAINING MAINTENANCE

OAK 2

- Facilitated by Les Aalders, ATAC, this session is a forum for flight schools to discuss approaches to establishing Maintenance Manuals (MCM, MPM, QA) as well as maintenance schedules for aircraft types typically used in flight training.

2:00 PM – 4:00 PM

JOINT FLIGHT OPERATIONS / FLIGHT TRAINING SESSION

SALON 1

- New NAV CANADA CAP (Canada Air Pilot) Format and Approach Procedures Workshop – Mike Doiron, Doiron Aviation Consulting

2:00 PM – 4:00 PM

LEGAL (LEGAL COMMUNITY ONLY)

CYPRESS 2

- Election of Chair
- CTA Presentations
 - The Passenger Rights Rulings
 - Complaint Procedures
Nina Frid, Canadian Transportation Agency
 - “Publically Available” Position
 - Other Regulatory Initiatives
Ghislain Blanchard, Canadian Transportation Agency

2:00 PM – 4:00 PM

SECURITY COMMITTEE (MEMBERS ONLY)

CYPRESS 1

- Election of Chair
- Transport Canada Regulatory Agenda – James Pope, Transport Canada
- CATSA Plan of Action – Yves Ducharme, Canadian Air Transport Security Authority

2:00 PM – 4:00 PM

SKILLS AND LABOUR SOLUTIONS FOR THE AVIATION INDUSTRY

OAK 1

- This session will be facilitated by Rob Donald, Executive Director, Canadian Council for Aviation and Aerospace (CCAA). CCAA is the Human Resource Sector Council for the aviation industry.

Thursday, November 15

8:30 AM – 10:30 AM

CARGO

OAK 2

- Election of Chair
- Air Cargo Security – Emmanuel Chabot, Transport Canada

8:30 AM – 5:00 PM

FLIGHT TRAINING

SALON 1

- Workshop – “Business Success; Measure and Win” – Team of business experts will introduce techniques on measuring business performance – Mia Maki, Quimper Consulting - Mike Doiron, Doiron Aviation Consulting and Pat Kennedy, Pacific Flying Club

8:30 AM – 10:30 AM – Part 1 - Developing the knowledge fountain and starting to apply it.

2:00 PM – 5:00 PM – Part 2 - Intense Application session with iterations

8:30 AM – 10:30 AM

JOINT FLIGHT OPERATIONS AND REGIONAL OPERATIONS

SALON 2

- NAV CANADA Update
 - ADS-B Plans and Status
 - Windsor-Toronto-Montreal WTM Airspace Project
 - Alberta Airspace Project
 - Weather Initiatives Update
 - PBN Update
 - AIS Products Overview
 - ATOCC/ANSNAC Issues

- Transport Canada Update
 - Fatigue Risk Management System (FRMS) Working Group Report and Regulatory Plans
 - Runway End Safety Area (RESA) Update
 - CARAC Modernization
 - Flight Ops related CARs NPAs and Issuance of New or Revised Regulations, Standards and Guidance Material
- European Aviation Safety Agency (EASA) Update

9:00 AM – 10:00 AM

ASSOCIATE MEMBER MEETING WITH ATAC'S PRESIDENT

SEYMOUR

ATAC's President will discuss issues of interest with Associate Members (All Exhibitors welcome).

9:00 AM – 5:00 PM

DANGEROUS GOODS

MACKENZIE

9:00 AM – 12:00 NOON

- Members Only "Swap Shop"
- Review of Working Papers & Decisions from the ICAO DGP Working Group [Montreal, October 15 – 19]
- UN Papers relevant to Air Transport
- Canadian Regulatory Update
- Dangerous Goods Security Update

2:00 PM – 5:00 PM

- ATAC/CCAA D.G. Professional Standard Focus Group Session

11:00 AM – 12:00 NOON

JOINT SESSION WITH TRANSPORT CANADA'S DIRECTOR GENERAL, CIVIL AVIATION – MARTIN ELEY

SALON 3

- A comprehensive update from Transport Canada's Director General of Civil Aviation, Martin J. Eley, on the Civil Aviation Program organization, processes, people and priorities, as well as some popular regulatory, harmonization and international initiatives.

2:00 PM – 5:00 PM

FLIGHT OPERATIONS

SALON 2

- Transport Canada Update
 - PBN Implementation
 - RNP/RNAV
 - ADS-B
 - CPDLC required for NAT
 - EASA-FAA Flight Operations Regulatory Changes Impacting Canadian Operators
- Environment Update
 - Canada's Action Plan to Reduce Greenhouse Gas Emissions from Aviation
 - Canada and the EU Emissions Trading System (ETS)
 - 2011 ATAC Greenhouse Gas Emissions Reporting System (AGERS) Update
 - Climate Change - Greenhouse Gas Emissions Reduction NAV CANADA Initiatives

2:00 PM – 5:00 PM

INDUSTRY MONETARY AFFAIRS

OAK 2

- Election of Chair
- NAV CANADA Budget and Rates 2012-2013 – Raymond Bohn, NAV CANADA
- Air Transport Research Society – Dr. Tae Oum, University of British Columbia
- A Guide to Union Negotiations – Steven Williams, Emond Harnden LLP

2:00 PM – 5:00 PM

REGIONAL OPERATIONS

CYPRESS

- Transport Canada Issues
 - New CAR 704 Performance Regulations
 - FAA Flight Operations Regulatory Changes Impacting Canadian Operators
- NAV CANADA Issues
 - YVR Overflights (e.g. Vancouver harbour to Victoria harbour)
 - Future Airspace Changes
 - FIC Services
 - Collaborative Flight Planning System
 - ADS-B Implementation
- Regional Operators – Sharing Experiences and Best Practices
- Cutting Edge Technology for Dangerous Goods Management in Safety Management Systems

Pre and Post AGM Workshops

Monday, November 12

PRE AGM WORKSHOPS

ATAC and CCAA Joint Workshops – Westin Bayshore Hotel [Please note](#): These bonus sessions are not included in the AGM Registration Fee. To register for these workshops, please visit CCAA website at www.avaerocouncil.ca/index.php/en/services/training/360-other-training-offerings. Special rate for ATAC Members.

9:00 am – 4:00 pm

Concurrent Session 1
QA Manager Workshop

Concurrent Session 2 – Executive Briefings Workshops
(Note: Registration is available either for all three sessions as a package or for individual sessions)

10:00 am – 12:00 Noon

Person Responsible for Maintenance Control for CAR 406 and 703 Operations that contract out their Maintenance

1:00 pm – 3:00 pm

Accountable Executive Briefing

3:00 pm – 5:00 pm

Fatigue Risk Management Executive Briefing

Friday, November 16 – Sunday, November 18

POST AGM WORKSHOP

ATAC SMS Toolkit Workshop – Holiday Inn Vancouver Airport

- A must have workshop to improve your bottom line
- Effective SMS Program that meets all standards
- Prepare for the language and concepts of a Program Validation Inspection (PVI)
- If considering upgrading to an ATO, this workshop will help create an effective SMS

To register for this workshop, please visit our website at www.atac.ca/web/en/initiatives/sms-toolkit.html. This session is not included in the AGM Registration Fee.



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Commercial Aviation

Tuesday, November 13

7:30 am – 5:00 pm	Registration and Voting	Foyer
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COMMITTEE MEETINGS

8:00 am – 12:00 Noon	Fixed Wing, Air Taxi and Flight Training	Salon 1
9:00 am – 12:00 Noon	Technical Operations	Salon 2
10:00 am	Coffee Break <i>(Sponsored by Seneca College)</i>	Foyer
12:00 Noon	Board of Directors' Meeting <i>(Lunch sponsored by British Columbia Institute of Technology - Aerospace)</i>	Oak

COMMITTEE MEETINGS

12:00 Noon – 2:00 pm	Cabin Operations	Cowichan
1:00 pm – 3:00 pm	Technical Operations	Salon 2
1:00 pm – 5:00 pm	Fixed Wing, Air Taxi and Flight Training	Salon 1
2:00 pm – 5:00 pm	Safety Advisory	Cypress
3:00 pm – 5:00 pm	Maintenance, Repair and Overhaul	Salon 2
3:00 pm	Coffee Break <i>(Sponsored by Embraer)</i>	Foyer
5:00 pm – 6:00 pm	Meet and Greet for New Members and Invitees	International Suite 5th Floor Main Building
6:00 pm – 7:30 pm	Chairman's Reception in the Tradeshow <i>(Co-Sponsored by The Boeing Company and Gowling Lafleur Henderson LLP)</i>	Salon ABC

Wednesday, November 14

7:00 am – 5:00 pm	Registration and Voting	Foyer
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7:30 am – 8:30 am	Hot and Cold Breakfast in the Trade Show <i>(Co-Sponsored by ATR North America)</i>	Salon ABC
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8:30 am – 9:30 am	78th Annual General Meeting <ul style="list-style-type: none"> ■ Vice Chair's Remarks Tracy Medve, President, Canadian North ■ President's Annual Report John McKenna, President & CEO, ATAC ■ Honorary Treasurer's Report Joseph Spurling, President, Air North 	Salon DEF
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9:30 am – 10:15 am	Coffee Break in the Tradeshow <i>(Sponsored by Emond Harnden)</i>	Salon ABC
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10:15 am – 11:45 am	Plenary Session <i>(Sponsored by Vancouver Airport Authority)</i> Theme: "The Need for a New National Aviation Policy" Speakers <ul style="list-style-type: none"> ■ Gerry Bruno, Group CEO, InterVISTAS Consulting Inc. "Aviation Policy at 20 Years: Accomplishments, Challenges and the Need for Further Change" ■ The Honourable Dennis Dawson, Senator, Senate of Canada "The Future of Canadian Air Travel: Toll Booth or Spark Plug? Report on the Future Growth and Global Competitiveness of Canada's Airports" <p>Moderator</p> <ul style="list-style-type: none"> ■ John McKenna, President and CEO, ATAC 	Salon DEF
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12:15 pm – 1:45 pm	<p>Opening Luncheon</p> <p>Keynote Speaker: Tony Gugliotta, Senior Vice President, Marketing and Business Development, Vancouver Airport Authority</p> <p>Presentation of Awards</p> <ul style="list-style-type: none"> ■ The David Charles Abramson Memorial Award ■ Webster Award 	Salon DEF
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COMMITTEE MEETINGS

2:00 pm – 4:00 pm	Flight Training Maintenance	Oak 2
2:00 pm – 4:00 pm	<p>Joint Flight Operations / Flight Training Session</p> <ul style="list-style-type: none"> ■ New NAV CANADA CAP (Canada Air Pilot) Format and Approach Procedures Workshop 	Salon 1
2:00 pm – 4:00 pm	Legal (Legal Community Only)	Cypress 2
2:00 pm – 4:00 pm	Security (Members Only)	Cypress 1
2:00 pm – 4:00 pm	Skills and Labour Solutions for the Aviation Industry	Oak 1
3:00 pm	Coffee Break <i>(Sponsored by InterVISTAS Consulting Inc.)</i>	Foyer
4:30 pm – 6:30 pm	<p>Tradeshaw and Pre-Dinner Reception</p> <p><i>(Sponsored by Pratt & Whitney Canada)</i></p>	Salon ABC
6:30 pm – 10:00 pm	<p>ATAC's Gala Dinner (Dress Code: Business attire)</p> <p><i>(Dinner co-sponsored by Embraer and Bearskin Airlines)</i></p> <ul style="list-style-type: none"> ■ Awards – ATAC Honorary Life Membership, The Paul Mulrooney Memorial Award of Excellence and The Hope Air Outstanding Philanthropist Award ■ Entertainment: Comedian Damonde Tschritter 	Salon DEF
10:00 pm – Midnight	<p>Hospitality Suite</p> <p>Open to delegates who support the Paul Mulrooney Memorial Award of Excellence Apprenticeship Grant</p>	International Suite 5th Floor Main Building

Thursday, November 15

7:30 am – 3:30 pm	Registration	Foyer
7:30 am – 10:00 am	Voting	Foyer
7:30 am – 8:30 am	Hot and Cold Breakfast in the Trade Show	Salon ABC

COMMITTEE MEETINGS

8:30 am – 10:30 am	Cargo	Oak 2
8:30 am – 10:30 am	<p>Flight Training – "Business Success; Measure & Win"</p> <p>Part 1 - Developing the knowledge fountain and starting to apply it.</p>	Salon 1
8:30 am – 10:30 am	Joint Flight Operations and Regional Operations	Salon 2
9:00 am – 10:00 am	Associate Member Meeting with ATAC's President (All Exhibitors Welcome)	Seymour
9:00 am – 12:00 Noon	Dangerous Goods	Mackenzie
10:30 am – 11:00 am	<p>Coffee Break in the Tradeshaw</p> <p><i>(Sponsored by FlightSafety International)</i></p>	Salon ABC
11:00 am – 12:00 Noon	Joint Session with Transport Canada's Director General, Civil Aviation, Martin Eley	Salon 3
12:00 Noon – 2:00 pm	Tradeshaw and Buffet Lunch <i>(Sponsored by NAV CANADA)</i>	Salon ABC

Thursday, November 15 Continued

COMMITTEE MEETINGS

2:00 pm – 5:00 pm	Dangerous Goods - NOS TDG Coordinator Focus Group	Mackenzie
2:00 pm – 5:00 pm	Flight Training – “Business Success; Measure & Win” Part 2 - Intense application session with iterations	Salon 1
2:00 pm – 5:00 pm	Flight Operations	Salon 2
2:00 pm – 5:00 pm	Industry Monetary Affairs	Oak 2
2:00 pm – 5:00 pm	Regional Operations	Cypress
3:00 pm – 3:30 pm	Coffee Break <i>(Sponsored by Labelmaster Canada)</i>	Foyer
5:00 pm – 8:00 pm	Closing Reception	Marine

****Committee Meetings and Joint Sessions are Closed to Media****

Communication Support Courtesy of British Columbia Institute of Technology - Aerospace, Porter Airlines, Sunwing Airlines and WINGS Magazine

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Committee Meeting Topics found on pages 10 to 14

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