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#### CANADIAN MISSION TO SAO PAULO BRAZIL

The Canadian delegation, accompanied by ATAC officer Wayne Gouveia, travelled to Brazil August 12-17 to meet with key players in the Brazilian aviation industry. Three ATAC member flight schools (Ottawa Aviation Services, Waterloo Wellington Flight Centre and Diamond Flight Centre) met with Azul Airlines, flight schools, universities, Bombardier, and senior representatives from Citizenship and Immigration Canada (CIC) and the Department of Foreign Affairs and Industry Trade Canada (DFAIT). The Brazilian aviation industry is experiencing explosive growth. For example, new start up low cost airline, Azul, has taken over regional airline Trip. The increased demand for new pilots is constrained by the requirement that all pilots flying in Brazil are required to be Brazilian born or Brazilian nationals. The purpose of the Canadian mission was to discuss the needs for commercial pilot training of Brazilian pilots and to offer a Canadian solution.

#### DANGEROUS GOODS COORDINATOR NATIONAL OCCUPATIONAL STANDARD (NOS)

The Air Transport Association of Canada's Dangerous Goods Committee, the Canadian Council for Aviation and Aerospace (CCAA) and other interested parties are working together on the NOS. The goal is to develop an industry standard to professionalize DG experts working in Transportation of Dangerous Goods (TDG) by air. Guidance from DG experts is needed to identify the essential components to be included in the standard. Subject matter experts are needed from air operators, freight forwarders and shippers, Canadian airports, provincial transportation departments, as well as aviation associations across Canada. The goal is to develop a well-rounded professional in the field of TDG with expertise in a number of operational areas:

- Guide corporate direction through policy planning associated with carriage of dangerous goods.
- Corporate safety - establishing emergency response plans, evacuation plans and liaison with airport emergency and local health care professionals.
- DG program development.
- Legislative/regulatory awareness working with Transport Canada.

Focus group sessions are scheduled at the ATAC DG meeting November 15 in Vancouver.

#### INSTRUCTOR GUIDE FOR COMMERCIAL PILOT TRAINING

This project is a follow on to the CCAA/ATAC project on the development of Commercial Pilot Occupational Standards. According to Boeing's Chief pilot "Training must transform to maximize full pilot potential".

The objective is to develop a "National Standardized Instructor Guide" for the training of commercial pilots to ensure that student objectives align with adult learning techniques and principles identified in the National Occupational Standards for Commercial Pilots created by industry for industry.

The key components of the project will be:

- a review of instructor standards,
- identify essential skills,
- set appropriate competency performance metrics with reference to the NOS and develop methods to bridge gaps.

Industry participation will be needed through consultation in focus group meetings pre-AGM Nov. 12 in Vancouver. In addition a review of existing industry best practices will be referenced and included in the Instructor Guide. Contact [wgouveia@atac.ca](mailto:wgouveia@atac.ca) or [gpriestley@avaerocouncil.ca](mailto:gpriestley@avaerocouncil.ca) to participate.

### WHAT'S NEW AT ATAC

**ATAC is proud to welcome the following recent New Members:**

Operator Members

- **Discovery Aviation Academy**  
Garson ON
- **St. Thomas Flight Centre**  
St. Thomas ON

Associate Members

- **McMillan LLP** Toronto ON

### ATAC UPCOMING EVENTS

**ATAC Annual General Meeting and Tradeshow**  
Nov. 13-15, 2012

Westin Bayshore Hotel, Vancouver, BC

**SMS Toolkit Workshops**

Visit our website for upcoming dates

**Michael Skrobica** - [mikes@atac.ca](mailto:mikes@atac.ca)

Senior Vice President and  
CFO & VP Ontario

#### NEW TOURISM TAX IS ADVOCATED BY THE CTC

The Canadian Tourism Commission (CTC), a semi official organ of Industry Canada is advocating a new \$15 tax on incoming international passengers. The lobbying effort comes after the CTC's cut in funding in the budget, and the launch of a U.S. media campaign called "Land of Dreams".

The tax would only apply to air passengers and would not be collected at land borders. ATAC has opposed this proposal.

#### CTA PUBLISHES FIRST DRAFT OF AIRFARE ADVERTISING REGULATIONS

The Canadian Transportation Agency (CTA) published its anticipated Airfare Advertising Regulations. ATAC and a number of its members had participated in early discussions with the CTA on its announcement setting out their intentions to regulate.

For the most part the regulations set out in Canada Gazette Part I were in line with ATAC members' expectations. However, the CTA did include one item which ATAC opposed. The issue is with respect to advising the passenger on non ticket collected taxes/fees that may be collected by governments and other authorities at the airport. Collecting and maintaining such a worldwide database would be difficult and expensive.

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