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ATAC Celebrates 80 Years

In 1934, eleven members of the aviation community of Canada met at the Chateau Laurier in Ottawa and created what today has become the Air Transport Association of Canada. So this year, ATAC is celebrating its 80th Anniversary of service to the industry. Such a milestone is noteworthy for any organization but it is particularly significant considering the extraordinary impact ATAC has had on the Canadian commercial air transport industry during that period. The association's mission has consistently been Service to Members throughout these eight decades. Advocacy, Benefits, Community have been the dominant themes of our collective effort to promote a safe and sustainable air transport industry in this country.

Advocating for our members is something we have been doing very well and we are proud of our many wins. Helping members overcome obstacles is what we do best at ATAC. Our approach is to work collaboratively with the Regulator in working out issues for our members. A constructive approach at

solving problems is at the heart of the ATAC reputation. While we knock on doors on Parliament Hill when a legislative solution is needed, we excel at lobbying on behalf of our members to solve operational issues. This is why a membership in ATAC has always been an excellent investment. This is why our members see ATAC as their very efficient and extremely reliable partner in Ottawa.

ATAC's strength lies in the engagement of its membership. Our committee work is where our members get their best return. Member involvement in the ATAC Community is the reason for the continued success of our committee work. Flight, Technical, and Cabin Operations, Legal, Finance, Flight Training, Tax, Security, Dangerous Goods, Air Cargo, Facilitation, Industry Affairs, and Environment are all areas that seriously impact air operations. The ATAC Community is enriched by the active participation of its members' subject matter experts in all these areas. This is why issues and solutions put forth by ATAC receive due consideration.

Throughout its history, ATAC has supported the vast majority of air carriers in Canada, from the largest to many small operations. Indirectly, however, ATAC has continually

ATAC IS PROUD TO WELCOME THE FOLLOWING NEW MEMBERS:

Conlin Bedard LLP
Ottawa, ON

Pulselite Canada
Delta, BC

Provincial Airlines
St. John's, NL

Sogestair
Longueuil, QC

worked for the betterment of all commercial air carriers in Canada as they all benefit from the work we do on behalf of the industry. The value of what ATAC has done for its members and for the air transport industry in general is very tangible. For example, savings resulting from ATAC's successful resistance to fee increases in Canada, and in the USA in the case of overflight fees, can be measured in millions of dollars.

ATAC was created out of necessity. This aviation group industry was still in its budding phase and already industry stakeholders recognized that our sector needed a strong collective voice. This sense of community was needed to advance the cause of aviation in Canada and to ensure that this young industry got the support it needed to build solid roots and develop into the critical socio-economic enabler this vast country needed at the time and continues to benefit from today.

Loyal membership and commitment to the aviation industry is what ATAC is celebrating in 2014. ATAC is both proud and privileged to have over a dozen Operators and Industry Partners, led by Pratt & Whitney, one of the founding members, who have enjoyed membership for many decades. Although that is certainly worthy of celebration, just as important is the fact that 50% of ATAC members have joined in the past five years. This shows that ATAC has not only been a major player in the development of our industry but that its raison d'être is still quite contemporary and still very much key to the continued success of commercial aviation in Canada. ■

ATAC 80TH AGM AND TRADESHOW

Monday, November 17 - Wednesday, November 19, 2014
Westin Bayshore Hotel, Vancouver, BC



"Celebrating 80 years!"

~ The premier national gathering for operators, suppliers to the industry and government stakeholders involved in commercial aviation and flight training in Canada ~

Exhibitor package and sponsorship opportunities are available on our website www.atac.ca.

Great opportunity to showcase aviation products and services directly to commercial aviation operators or promote your company as an important supporter of the Canadian commercial aviation scene!

