

The official publication of the  
Canadian Business Aviation Association

## NEWS BRIEF

# CBAA 2012 Speaker Line-Up One of Our Strongest

**J**oin our renowned line-up of speakers as they tackle the issues that are important to business aviation operators. From market forecasts to the European Union Emissions Trading Scheme (EU-ETS) to financing and the latest from Transport Canada, the CBAA 2012 information session day on June 13 at the Toronto Hilton Airport Hotel is not to be missed.

### OUR LINE-UP INCLUDES:

**Richard Aboulafia,**  
Vice-President,  
Analysis, The Teal Group



Richard is frequently cited as an aviation industry authority, and manages consulting projects for clients in the commercial

and military aircraft field. He also writes and edits Teal's World Military and Civil Aircraft Briefing, a forecasting tool covering over 135 aircraft programs and markets and writes publicly about the aviation field, with numerous articles in Aviation Week, Aerospace America, and other publications.

His presentation, **The Long Road Back to Prosperity**, has been created especially for CBAA, and will use leading industry and economic indicators to shine a light on the state of the market, industry dynamics and progress with the recovery.

Frequently cited as an aviation industry authority by trade and news publications, Richard has also appeared on numerous national and international television news and radio programs and is an in-demand speaker at the top international aerospace and defense conventions. He presents a yearly lecture to the National Defense University/Industrial College of the Armed Forces and has served as an expert witness in aerospace markets.

**Toby Lennox, Vice President, Corporate Affairs and Communications, Greater Toronto Airports Authority (GTAA)**



Appointed in 2007, Toby manages all aspects of media relations, corporate communications, government relations and corporate social responsibility for the GTAA. He has been with the GTAA since 1995, and previously held the position of Senior Legal Counsel in the organization. Toby originally assisted with the negotiations on the transfer of Toronto Pearson International Airport to the GTAA in 1996. Toby is Chair of the Steering Committee for Partners in Project Green, Canada's largest industrial eco-park.

In his first appearance at a CBAA Convention, Toby will discuss business aviation's impact on the Greater Toronto Area.

**Katherine Lee,**  
President & CEO,  
GE Capital Canada



Katherine will be making a special presentation to delegates on **Corporate Aircraft Finance: Delivering Value Beyond Money.**

Kathy joined GE in 1994 as a portfolio and business development manager at GE Capital Real Estate, based in Toronto. In 1997 she was promoted to the position of Director, Mergers and Acquisitions, for GE Capital's Pension Fund Advisory Services based in San

Francisco, and in 1999 Kathy was appointed the Managing Director of GE Capital Real Estate Korea based in Seoul and Tokyo.

Prior to joining GE, Kathy worked for Ernst & Young starting in audit staff and then advancing to the Corporate Insolvency & Restructuring Group. Kathy is a member of the GE Canada Board of Directors, Business Leaders Council for GE Canada, an Honorary Co-chair of the Greater Toronto Marketing Alliance (GTMA) and a champion for GE Women's Network, GE's Asian-Pacific American Forum and community involvement.

**Fabio Gamba, CEO, European Business Aviation Association (EBAA)**



Fabio will update delegates on the **European Union's Emission Trading Scheme (EU-ETS)**.

Fabio began his professional career at the Civil Air Navigation Services Organisation (CAN-SO), where he eventually took up the newly created role of Business Manager, tasked with overseeing the expansion of the organization's international profile

and influence on the many issues affecting its members. Thereafter he joined the Boeing Company, where he assumed different positions before becoming Deputy Director, Business Development and Strategy Europe.

Appointed in 2006, Fabio spent nearly five years serving as Deputy Secretary General of the Association of European Airlines (AEA), where he focused primarily on promoting the interests of legacy carriers and established strong ties with the European Institutions and EU Member States.

In September of 2011, he was appointed to the full-time position of EBAA CEO. He runs the EBAA business from the Association's Brussels headquarters, and has taken on the significant role of actively liaising with EBAA members and further enhancing the Association's relationship with Europe's chief decision-making bodies.

**Martin Eley, Director General, Civil Aviation, Transport Canada**



Martin will update the industry on Transport Canada's latest activities, including the consulta-

tion on the new business aviation regulations and how Transport and the CBAA are working together to find solutions that meet the needs of both operators and the regulators.

Martin Eley was appointed to the position of Director General (DG), Civil Aviation, on May 4, 2009.

Martin started his aviation career in 1972 as an undergraduate with the British Aerospace Civil Division at Weybridge, Surrey, England. He graduated in 1977 with a B.Sc. (Hon.) in Aeronautical Engineering from the Imperial College of the University of London. He then moved to work on the application of composite materials to Jaguar and Tornado Aircraft with the British Aerospace Military Division at Warton, Lancashire, England.

In 1982, Martin moved to Canada to join Transport Canada (TC) as a structures engineer in the Airworthiness Branch. As a Senior Engineering Program Manager from 1985 to 1994, he was responsible for the Type Certification of many Canadair/Bombardier aircraft and various foreign products. He rejoined the Structures Section in Aircraft Certification Branch as Superintendent from 1994 to 1999. He was appointed Chief of the Engineering Division in 1999 and Director, National Aircraft Certification Branch, in 2001. 🍁

**CBAA ACAA**

55 Metcalfe St, Ottawa, Ontario K1P 6L5  
Tel: (613) 236-5611 • Fax: (613) 236-2361  
E-mail: info@cbaa.ca • Website: www.cbaa-acaa.ca

**STAFF MEMBERS**

**President and Chief Executive Officer**  
Sam Barone, ext. 238 • sbarone@cbaa.ca

**Executive Assistant**

Aime O'Connor, ext. 228, aoconnor@cbaa.ca

**Vice President, Government and Regulatory Affairs**  
Merlin Preuss, 613-656-0505, mpreuss@cbaa.ca

**Vice-president,**

**Marketing and Communications**

Andrew Oestreich, ext. 236 • aoestreich@cbaa.ca

**Membership and Communications Services,**  
Rachel Duchesneau, ext. 221, rduchesneau@cbaa.ca

**Finance,**

Barb VanDoom, ext. 222, bvandoom@cbaa.ca

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# The 19th Annual Golf Tournament Benefiting Hope Air and For the Love of a Child

**C**BAA's annual golf tournament is a fan favourite at the CBAA convention. Join industry professionals in a networking afternoon benefiting two charities, **Hope Air** and local Toronto charity **For the Love of a Child**. It starts at 1:30 p.m. on Tuesday, June 12, at the Royal Ontario Golf Course. Transportation will be available from the Hilton Toronto Airport Hotel. Since 1986, **Hope Air** has been arranging free flights to get financially disadvantaged Canadians to the health care they need. Hope Air is unique among Canadian charities: it is the only registered, national charity that provides free flights to people who cannot afford the cost of an airline ticket to get to medical expertise or specialized medical technologies that usually exist only in larger urban centres.

**For The Love of a Child** children's charity recognizes the need to provide financial support to local families with children who have ongoing special needs. For the Love of a Child helps bridge the gap between government funding and private insurance, helping families with the many costs that are not covered, including:

- assistive devices not fully covered by ADP or private insurance
- education, conferences, seminars, and courses pertaining to a child's special needs
- equipment such as specialized seating for bath, car and feeding, and mobility devices such as stair lifts, walkers, wheelchairs and modified bicycles
- recreation and leisure for therapeutic use
- day camps 🍁



Visit <http://www.cbaa-aca.ca/en/convention/cbaa-2012/golf-tournament> for more information and to register for the golf tournament.

## Download Your CBAA 2012 Mobile App Today!

**T**he Canadian Business Aviation Association is pleased to announce the CBAA 2012 mobile app is now available to download! The CBAA mobile app brings a new dimension to your marketing strategy with the ability to electrify your exposure and content. Apps are the most cost-effective and dynamic way to give attendees a truly unique event experience.

The mobile app allows you to plan your booth visits in advance, view the schedule of events and set reminders for yourself on your mobile device. No need to carry a paper program, everything is available on your mobile device. Learn about CBAA 2012's industry leading



speakers, add exhibiting companies to your list of favourites to follow up with at a later date, and see where your suppliers are located on the trade show floor.

This application also provides you with a unique opportunity to leverage your company's profile through sponsorship opportunities. Create visibility for your company by sponsoring one of the many opportunities available.

Contact Andrew Oestreich at [aoestreich@cbaa.ca](mailto:aoestreich@cbaa.ca) for more information, or visit <http://www.cbaa-aca.ca/en/convention/cbaa-2012/mobile-app>. 🍁

[www.cbaa-aca.ca](http://www.cbaa-aca.ca)